

Green Enterprise Development

Ensuring a sustainable future

PURDUE
UNIVERSITY

TECHNICAL ASSISTANCE
PROGRAM

Join us for our Green Enterprise Development Events!

Thinking Green: Green Enterprise Development was designed by Purdue's Technical Assistance Program for manufacturers and others interested in learning how to apply sustainable, environmentally friendly practices in the workplace.

This program provides an entire work force with hands-on activities, simulations and case studies to teach environmental sustainability that leads to process improvement. Through the 3-level training certificate program, participants can earn an SME Green Specialist Certificate with accreditation through the Society of Manufacturing Engineers (SME).

Level 1: Green Generalist Training (Green 101)

One-Day Workshop / Appropriate for the entire workforce



Learn green concepts, key environmental issues facing manufacturers, and the components of sustainability during a one-day interactive, awareness and educational workshop.

Level 2: Green Specialist Certificate Series

One-Day Workshops / Appropriate for engineers, green team participants and environmental managers.



Green Specialist Modules Include:

1. Dumpster Dive: Learn fundamentals of solid waste streams and their sources by focusing on the 4Rs— Refuse, Reduce, Reuse, Recycle.

2. Sustainability in Practice: Develop the business case for implementing a comprehensive environmental management or sustainability program.

3. Energy Management: Learn how to manage energy usage and invest in energy efficiency to cut energy costs and reduce carbon footprint.

4. H2O Conserve: Learn lower-cost and conservation principles/practices in operation and design of water systems.

5. Pollution Solutions: Learn how to improve emission control and environmental management systems, and new technologies to reduce air pollution.

6. Green Chemistry: Learn how to apply green chemistry principles and techniques throughout the business.

Specialist I: Complete three of six modules.

Specialist II: Complete all six modules - become eligible for the Green Exam with accreditation through SME.*



Level 3: SME Green Specialist Certificate

*Earned by passing Green Exam. Look for more details to be provided in 2010.



“Sustainable practices are as much about improving business performance as they are about being environmentally responsible — the two clearly go hand in hand.”

Melissa Fey, Sustainability Facilitator, Smith Brothers Furniture, Berne, Indiana

See page 2
for workshop
dates!



Technical Assistance Program
6640 Intech Blvd., Suite 120
Indianapolis, IN 46278-2012
(800) 877-5182 or (317) 275-6810 Fax (317) 275-2375
www.tap.purdue.edu/green



Green Enterprise Development

Workshop Dates & Schedule

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Public Workshop Schedule

Level 1 Workshop: Green Generalist (Green 101) 

Green 101- \$395

October 26, 2009, 8am – 4pm

Intech Park- Building One

6325 Digital Way

Indianapolis, IN 46278

1st Floor Conference Room

Green 101- \$395

October 29, 2009, 8am – 4pm

Holiday Inn Conference Center

2480 Jonathan Moore Pike

Columbus, IN 47201



Level 2 Workshops: Green Specialists 

Sustainability in Practice- \$395

October 28, 2009, 8am - 4pm

Holiday Inn Express

7220 Woodland Dr.

Indianapolis, IN 46278

Dumpster Dive- \$395

November 5, 2009, 8am - 4pm

Intech Park- Building One

6325 Digital Way,

Indianapolis, IN 46278

1st Floor Conference Room

Energy Management- \$395

November 18, 2009, 8am - 4pm

Intech Park- Building One

6325 Digital Way,

Indianapolis, IN 46278

1st Floor Conference Room

H₂O Conserve- \$395

December 3, 2009, 8am – 4pm

Intech Park- Building One

6325 Digital Way,

Indianapolis, IN 46278

1st Floor Conference Room

Pollution Solutions- \$395

December 10, 2009, 8am - 4pm

Intech Park- Building Ten

6640 Intech Blvd.,

Indianapolis, IN 46278

1st Floor Conference Room

Green Chemistry- \$395

December 17, 2009, 8am - 4pm

Intech Park- Building Ten

6640 Intech Blvd.,

Indianapolis, IN 46278

1st Floor Conference Room

Level 3: SME Green Specialist Certificate

Look for more details to be provided in 2010.

To Register: Visit www.mep.purdue.edu/events under Green Enterprise Development.

For More Information: Email MEPworkshops@purdue.edu or call (800) 877-5182, ext. 620

How We Can Work With You: In addition to Green Enterprise Development, Purdue's Technical Assistance Program offers public workshops and provides on-site implementation and consulting services.



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